HARNESSING INNOVATION
WE TRAIN ENGINEERS AND MANAGERS TO BECOME INNOVATIVE LEADERS IN TECHNOLOGY

Based in Switzerland, at the forefront of global innovation, EPFL's EMBA is the longest running European EMBA focused on technology and innovation management.

To drive growth in an increasingly fast-changing and interconnected world, we are convinced that leaders must harness innovation while speaking the language of both business and technology.

Since 1998, our hands-on approach combines innovative thinking with strategic management skills. We equip participants to lead a tech-oriented workforce, foster a culture of innovation and lead businesses from ideas to commercialization.

Our lecturers include not only academic experts in innovation domains, but also experienced industry experts who bring their vast, practical knowledge base into the courses.

Our goal is to get all participants up to speed on the foundational elements of each topic prior to lectures, so that the in-person sessions are at a high-level and as impactful as possible.

Program accredited by
TARGET AUDIENCE

Experienced professionals with an international background and a recognized University degree, for example in:

- Business
- Law
- Humanities

- Basic Sciences
- Life Sciences
- Engineering

Minimum of 5 years work experience or more depending upon prior degrees attained

Proficiency in English

Age between late 20s and late 40s

Registration on-line before March 31st

PROGRAM FEATURES

Cases and experiential learning
Our teaching is based on a concrete, pragmatic approach with extensive use of case studies, fostering class participation and group work.

Designing and planning your business
A key element of the EPFL EMBA is the development of business plans by teams with the aim to create new ventures or new activities within existing enterprises.

Strategic & Innovative Project
The practical part of the program consists of an innovative project (minimum of 500 hours) of strategic importance in a company.

Study trip to South Africa
With real enterprise projects and seminars.

~30 participants per class to ensure dynamic and interactive environment

~25% Female enrollment in the program

Diversity in education, background, culture and nationality
CURRICULUM: THE INNOVATION EDGE BUILT ON EMBA CORE

CREATIVITY & IDEATION
DIGITAL & SOCIAL MEDIA MARKETING
INNOVATION STRATEGY
FINANCING INNOVATION
ACCOUNTING PRINCIPLES
NEW PRODUCT ACCOUNTING
MANAGEMENT FINANCE
ECONOMICS OF INNOVATION
BUSINESS ANALYTICS
INTELLECTUAL PROPERTY STRATEGY
EXECUTING & SECURING SALES
GLOBAL BUSINESS

INTEGRATED PRODUCT DEVELOPMENT
OPEN INNOVATION
EFFECTIVE COMMERCIALIZATION
DIGITAL STRATEGY
LEGAL STRATEGY IN BUSINESS
LOGISTICS IN DYNAMIC MARKETS
SUPPLY CHAIN STRATEGY & SECURITY
BUSINESS MODEL INNOVATION
BUSINESS TRANSFORMATION
ORGANIZATION DESIGN & IMPLEMENTATION
QUALITY CONTROL
LEADERSHIP

Executive Master in Business Administration from EPFL
Minimum of 5 years work experience or more depending upon prior degrees attained
16-month program, Friday & Saturday, every 2 weeks, starting in August
“The program continues to provide exceptional graduates who combine technology, strategy and market-oriented skills – a must in today's business world!”

Kelly Richdale,
VP, Quantum-Safe Security, ID Quantique

“The value of the EPFL EMBA is its focus on innovation and leadership skills. It provides an unique learning experience through group challenges that encourage leveraging the diversity of culture and educational skills within the program.”

Willem van der Werf,
Global Technical Director at Honeywell

“CSEM is the leading private research and technology company in Switzerland. We encourage our high potentional employees to follow the EPFL EMBA program where they are educated to become the innovative leaders of technology of the future!”

Georges Kotrotsios,
VP member of the CSEM Executive board
WHAT YOU CAN GET OUT OF THE PROGRAM

- Take your career to the next level by combining innovative thinking with strategic management skills.
- Benefit from EPFL leadership in technology and innovation to learn how to lead businesses from idea to commercialization.
- Strengthen your network by becoming an alumnus of the first European EMBA focused on technology and innovation.
- Earn your diploma from Switzerland, a country at the forefront of global innovation and renowned for quality.
- Push your limits by experiencing a hands-on program that puts theory into practice.
- Gain the knowledge and confidence to take part in your company’s strategic decision-making.

Enrollment and detailed information on http://emba.epfl.ch

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